



DC's Greatest
Undertaking

Become an HCC Corporate Sponsor

- **Capitol Hill Fixture**

As one of D.C.'s oldest active burial grounds, HCC has been a part of the Capitol Hill neighborhood's history and identity since HCC's founding in 1807.

- **Environmental Stewardship**

35 acres of green space gardened with sustainable, low-environmental-impact methods that offers environmental education programming.

- **Events**

Host of a variety of events that attract thousands of participants and visitors, including the popular autumnal 'Soul Strolls' signature event



About Us

Founded in 1807, Congressional Cemetery is the U.S.'s first cemetery of national memory. Today, it's a place of memory, community gathering, and celebrating life.

+202-543-0359

www.congressionalcemetery.org

1801 E St SE, Washington,
DC, 20003

Interested? Email A.J. Orlikoff
Director of Programming
Aorlikoff@congressionalcemetery.org



Why become an HCC Corporate Sponsor?

HCC Events

- HCC hosts over 200 public events each year, attracting at least 11,000 people!
- Dozens of free and low-cost events open to the public.
- 2 in-house signature 5k Runs with an average of 700 runners and \$40 entrance fee.
- Six nights of marquis event - Soul Strolls, over 2500 attendees annually.

K9 Corps

- Our 35 acres of green space is home to the K9 Corps, committed members of the HCC dog-walking program who pay \$500/year for the privilege of walking their dog on the HCC grounds.
- The K9 Corps is one of the most sought-after memberships in the DMV! Each year, hundreds of people enter the K9 Lottery, hoping for a chance to get one of the vaunted spots. People pay \$25 just to enter the lottery, and if they're lucky enough for their number to be drawn, they go on to pay membership fees.

Digital Footprint

- Instagram Followers: 10,900.
- Significant user-generated content.
- Facebook: 6,900.
- Email List: 13,500.
- Average Open Rate: 45% (nonprofit average open rate is 27%).

Neighborhood Demographics: Zip Code 20003

- HCC sits within the 20003 zip code, including the southeastern part of the city that abuts the Anacostia River right before it meets the Potomac, including Capitol Hill, Lincoln Park, and Hill East.
- The average annual household income in the neighborhood is \$191,871 - \$205,745 – the fourth wealthiest zip code in Washington, DC.
- The average house value in the 20003 zip code is \$900,000 (Source: Redfin, January 2026).
- 17,291 total households in 20003.

Foot Traffic

- Currently, dozens to hundreds of people pass through the main cemetery gates each day (not including special events).
- HCC sits just a few blocks from the new 65,000-seat, roofed RFK Stadium (expected ~2030). The project is projected to generate massive, high-density foot traffic, with over 1.4 million annual visitors from 30+ ticketed games and 200+ private events.
- HCC sits at the heart of the RFK redevelopment plan that focuses on developing the surrounding area into residential and retail spaces to foster consistent, year-round pedestrian activity rather than just event-day traffic.



In the Media

Is DC home to America's liveliest cemetery?

They call it D.C.'s greatest undertaking

By Tommy McFly • Published October 5, 2024 • Updated on October 5, 2024 at 3:45 pm

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Historic Congressional Cemetery is one of D.C.'s liveliest gathering spots. News4's Tommy McFly explains.

Tommy McFly with NBC's News4 at Congressional Cemetery

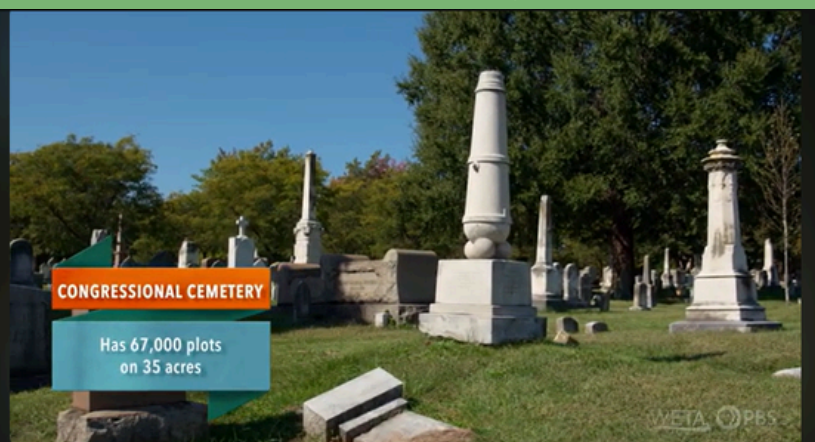
"...[M]ore than just a stroll through the past." -Matthew Blitz, NPR

"Historic Congressional Cemetery... has reimagined what it means to be a community space." -Greater Washington Community Foundation

"This DC cemetery definitely lives up to its reputation as one of the liveliest cemeteries in the US." -Urban Hiking Adventures

"...[O]utdoor immersive theater performances that transform the Southeast Washington cemetery into a stage and bring interred residents to life." -Washington Post, about Soul Strolls Event

"In the midst of death, says Congressional Cemetery, we are in life." -Louis Bayard, National Trust for Historic Preservation



Congressional Cemetery Is More Than a Resting Place -- It's a Community | If You Lived Here



WETA PBS
14.2K subscribers



WETA PBS's "If You Lived Here" Segment on Congressional Cemetery

Sponsorship Tier Benefits

**Benefit Period 2026:
April 1- December 6**

		Congressional Contributor \$5000/yr	Congressional Supporter \$2500/yr	Congressional Neighbor \$1250/yr
Digital	Inclusion in Two Seasonal Sponsor Social Media Posts	✓	✓	✓
	Logo on HCC Website Sponsor Scroll	✓	✓	✓
	Expanded Social Media Promotion	✓	✓	
	E-Blast Mention (Included in Event Emails)	✓	✓	
	Priority Placement in E-Blast Mentions	✓		
	Logo on HCC Website as a Leading Sponsor	✓		
On-Site	Flyer Placement on HCC Bulletin Board	✓	✓	✓
	Included in Sponsor Recognition Signage at Events	✓	✓	✓
	Table Presence at Spring Fair and/or Holiday Market	AND	OR	
	Signage Denoting Sponsorship of “The Big Chair” (Iconic Feature)	✓		
Special	Inclusion in Annual Report	✓	✓	✓
	Docent Led Introduction or Special Topic Private Tour	✓	✓	
	Complimentary Chapel Rental for Meeting or Reception	✓		
	Soul Strolls Tickets	6 Standard + 4 VIP	6 Standard	2 Standard
	Cinematery Tickets	12 Adult or Child	4 Adult or Child	4 Adult or Child