



# 2025

## Historic Congressional Cemetery: Sponsorship Proposal

CONGRESSIONAL  
CEMETERY

DC's Greatest  
Undertaking



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# Letter from the President

**Your sponsorship with Congressional Cemetery is an investment in community.**

As National Historic Landmark, we proud of our history. Since 1807, Congressional Cemetery has served the community. Over 65,000 individuals ultimately ended up at Congressional, including notable individuals such as Mathew Brady, the Father of Photojournalism, John Philip Sousa, the March King, Belva Lockwood, women's rights pioneer, Alain Locke, the Dean of the Harlem Renaissance, and Marion Barry, DC's Mayor for Life.

And while Congressional continues to serve the community as a final resting place, we are place for the living as well. Just ask the thousands of people who visit us for movies on the lawn, a drink in the public vault, or a run through the cherry blossoms. Or the hundreds of members of our K9 Corps, as the pitter-patter of trotting paws on our stone paths and the frantic excitement of a happy dog enjoying a pup cup at yappy hour are common sounds and sights on our little corner of Capitol Hill. From Cinematernity to Soul Strolls to 5Ks races, death cafes, and public art installations, Congressional vibrates with life. We are DC's Greatest Undertaking, serving our neighbors, the DC metro area, and beyond. And we are excited to introduce a new way that you can be a part of our story. By partnering with our neighbors, we aim to further our non-profit mission, offering the things we know are valuable: attractive benefits, high engagement, wide reach, and tangible access. Here are just a few numbers to keep in mind when considering supporting our important work:

- We have over **15,000 followers** on social media, including relationships with several notable DC area content creators.
- Our digital and print bi-annual newsletter has a vast reach throughout the country, including nearly **5,000 subscribers**, plus hundreds more who pick up a physical copy at the cemetery.
- Our K9 Membership Program boasts nearly **900 families, 92% of which are located within a three-mile radius** of the cemetery.
- Our email database contains over **11,500** contacts, with a sky high open rate of **61%**.
- Our database of over **8,000 donors** receives digital and print communications from us throughout the year, giving your business ample opportunity to be seen by this group.
- Finally, our in-person events, tours, education programs, and regular open hours see nearly **30,000 visitors** and patrons annually, ensuring engagement with our public supporters.

I hope you'll consider a corporate partnership with the cemetery—one that benefits your organization while furthering the programs we offer to the local community.



Best,

Anthony "A.J." Orlikoff  
Interim President

# Community at Congressional



**Soul Strolls**



**5k Races**



**Education Programs**



**Sousa's Birthday**



**Death Education**



**K9 Programs**

# HCC Sponsorship Tiers

Tiers	Pricing	Benefits	Reach
Gravestone Guarantor	\$1,500	<ul style="list-style-type: none"><li>• Listing on HCC website, Emails and Social Media</li><li>• Tickets to Soul Strolls</li></ul>	100,000+
Cherry Blossom Contributor	\$4,000	<ul style="list-style-type: none"><li>• Logo on website, emails, and newsletter</li><li>• Featured on social media spotlight</li><li>• Tickets to 5k races</li><li>• Exclusive Private Tour</li></ul>	200,000+
K9 Collaborator	\$8,000	<ul style="list-style-type: none"><li>• Logo featured at Keynote events</li><li>• Half-page spotlight in newsletter</li><li>• Tabling opportunities at keynote events</li></ul>	320,000+
Cultural Conservator	\$15,000	<ul style="list-style-type: none"><li>• Speaking opportunities at keynote events</li><li>• A cemetery Chapel and Grounds rental</li><li>• Special messaging access to event attendees</li></ul>	480,000+
Congressional Champion	\$25,000	<ul style="list-style-type: none"><li>• An additional Chapel and Grounds rental</li><li>• Full-page spotlight in the newsletter</li><li>• Special logo access on the front gate and other areas</li></ul>	600,000+

**\*All lower tier benefits are included with higher tiers**





**“Partnering with Historic Congressional Cemetery has been a wonderful experience for Fulcrum Residential -- as neighbors, as patrons, and as a local business. Because our missions align and our constituencies overlap so much, HCC helps us increase the impact our business has in the community. By working together we extend the visibility and reach of Fulcrum, while working alongside an incredible group of staff and volunteers at Congressional.”**



“**DC Access** is proud to support Historic Congressional Cemetery and its mission to bring our community together. Just as HCC serves as a gathering place that brings people together, we believe in the power of connection—whether it’s through fast, reliable internet or through partnerships that make our neighborhood stronger.

We’re proud to support HCC and the incredible work they do in preserving history, creating space for community engagement, and honoring the stories that make DC special.”



“As DC’s oldest bank, **National Capital Bank** takes pride in our deep roots and commitment to the community. Our partnership with Congressional Cemetery reflects this dedication, allowing us to honor and support our clients both in life and as they rest in this historic landmark.

Through our contributions, we help sustain the cemetery’s educational programs, community events, and ongoing preservation, ensuring it remains a cherished part of our shared history.”

# Get In Touch



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A full benefit breakdown and reach numbers are  
available upon request

Interested? Scan below to  
submit a sponsor form and  
discover the benefits of  
partnering with Congressional  
Cemetery!



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